One Rep Global endorses Sharecare Health Security verification for hotel partners

March 5, 2021

One Rep Global, a Sales, Marketing and PR luxury representation company, based in Delhi, is proud to be the first luxury representation company in India and the Middle East to partner with leading digital health company Sharecare and Forbes Travel Guide, the global authority on hospitality, to validate the health safety procedures and protocols at the hotels within its network. As a health security endorsement partner, One Rep Global will prioritise for their clients those hotels that have earned the Sharecare VERIFIED™ badge in an effort to promote consumer safety and minimise the risk and impact of COVID-19 and other acute public health events.

In 2020, Sharecare and Forbes Travel Guide developed a strategic partnership to empower the hospitality industry to mitigate the operational and health safety challenges introduced by the COVID-19 pandemic. The comprehensive Sharecare Health Security verification covers more than 360 standards across health and hygiene protocols, cleaning products and procedures, ventilation, physical distancing, the guest experience, and health safety communication with guests and employees.

"We are proud to be industry leaders and become the first luxury representation company in India and the Middle East to embrace VERIFIED™," said Hemant Mediratta, Founder of One Rep Global. "By partnering with Sharecare and Forbes Travel Guide to assist hotels within our network in achieving verification, One Rep Global aims to restore and maintain confidence among its clients and as well as continuously support safe travel."

To date, more than 450 hotels, resorts, and sports and entertainment venues in 46 countries have been verified and are required to continue verifying their health protocols to ensure ongoing compliance with the most up-to-date global health standards. Sharecare's Health Security verification includes an easily identifiable "seal of approval" – the Sharecare VERIFIED™ health security badge – for facilities to display on their official websites and on property.

"By scaling our dynamic solution to help the hospitality and travel industries align on a common, comprehensive approach to health security verification, we are making significant progress in establishing a platform of third-party verification through on-property operations teams," said Hermann Elger, Executive Vice President of Travel, Entertainment and Health Security at Sharecare.   "With the tool's effectiveness for hotels and resorts, we are able to build a culture of accountability and transparency that will bring us forward in recovery."